

SMARTRON'S HIGH PERFORMANCE TBOOK NOW AVAILABLE ON AMAZON.IN

~Smartron partners with Amazon India, expands its distribution channels~

Delhi, July 07, 2016: Smartron, India's first global IoT brand which is "designed and engineered" in India for India & world, widened its distribution channel by making the convenient ultrabook convertible, **tbook** available on India's leading e-commerce platform [Amazon.in](https://www.amazon.in). The t.book, which was launched in April 2016 will continue to be available on gadget360.com and soon be available on offline channels.

Known for its style and substance, the tbook has a distinctive dual tone styling with an all metal unibody. Powered by Intel® Core™ M processor and a Microsoft Windows 10 Operating System, the tbook aims at enhancing the user experience. The perfect mobile workstation comes with a 12.2" multi-touch display with WQXGA resolution and 16:10 aspect ratio. tbook will be available on Amazon online market place at a price **of INR 42,999/-** inclusive of detachable keyboard.

Smartron's services, devices and platforms are built on the concept of Internet of Trons (IoT) to deliver the truly amazing tronx, 'tron experience'. The tbook is equipped with tstore, tcloud and tcare which will enable user to experience the unique platforms offered by Smartron.

"At Smartron, our endeavor is to make technology smarter and design products in India for a global audience. The tbook which was our very first product is a 2-in-1 ultrabook convertible, enabling the consumer to carry their workstation anywhere. We are happy to partner with Amazon, as it provides us with a wide platform making our products more accessible to consumers." stated **Mr. Mahesh Lingareddy, Founder & Chairman, Smartron India Pvt Ltd.**

About Smartron:

Led by very experienced management and passionate engineering teams and funded by investors from US, India, Middle East and others, Smartron started as a global organization from day one with R&D centers in Hyderabad and Bengaluru and supporting teams around the globe to enable global technology sourcing, marketing and sales. Smartron has been working closely with vendors, partners and customers to co-create and collaborate in building a strong product ecosystem.

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