Smartron's flagship tphone now available on Amazon.in
~ Smartron expands its availability of tphone, partners with e-commerce giant Amazon.in ~

August 25, 2016: Sparked by the positive response of the tbook on its availability on multiple channels, Smartron tphone is now available on India's largest ecommerce channel Amazon.in.

Smartron, India's first global IoT brand which is "designed and engineered" in India for India & world, will continue the legacy of smart as the tron family grows under the tronx ecosystem with the recent launch of tphone. Priced at Rs. 24,999/- the tphone known for its lightning fast performance will be continue to be available on tstore and Gadgets360.com and very soon be available on offline channels.

The tphone is equipped with a 64GB inbuilt memory, expandable via hybrid SD card slot. Coupled with true unlimited tcloud storage it ensures the user will never have to delete their data again. Smartron devices allow the user to make most of the 'tron experience' (tronx), a platform built on the concept of Internet of Trons (IoT).

"We have developed the tphone as a true differentiator in the market with unlimited storage, its style and substance backed by tronx, bringing our discerning customers a fantastic and seamless experience. The hardware build is truly exceptional and is the lightest in its category. We are yet again expanding through our partnership with Amazon India, thereby bringing the true IoT experience within the reach of more and more people. We are looking forward to this fruitful association." stated Mr. Mahesh Lingareddy, Founder & Chairman, Smartron India Pvt Ltd.

The ultra-thin smartphone styled elegantly has an incredible bold dual tone scheme. The tphone comes in four stunning colours on matte metal fine finish namely, sunrise orange, classic grey, metallic pink and steel blue.

About Smartron
Led by very experienced management and passionate engineering teams and funded by investors from US, India, Middle East and others, Smartron started as a global organization from day one with R&D centers in Hyderabad and Bengaluru and supporting teams around the globe to enable global technology sourcing, marketing and sales. Smartron has been working closely with vendors, partners and customers to co-create and collaborate in building a strong product ecosystem.

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