Smartron Signs MoU with Govt. of Chhattisgarh to bring smart technologies and manufacturing to the state

Raipur, July 11, 2017: Smartron, India's first global technology OEM and IoT brand signed a comprehensive Memorandum of Understanding (MoU) today with the state of Chhattisgarh to invest in opening up multiple areas of opportunities in the space of smart health, infrastructure, education, home amongst others in the state. The MoU was signed in the presence of Shri Raman Singh, the Chief Minister of Chhattisgarh and Mr Mahesh Lingareddy-Founder and Chairman, Smartron. This agreement is a collaborative initiative to bring smart technology and product ecosystem to elevate the technological framework of the state.

Smartron is building an innovation led product technology ecosystem through tronX(™), an AI powered IoT platform. Through this partnership with the Govt of Chhattisgarh, Smartron will bring in their expertise in the area of developing smart devices like smartphones, laptops and other products that offer highly customised, personalised experience to users. This in turn will help create more opportunities for jobs and provide better technological infrastructure.

Commenting on the occasion of a number of MoUs being signed**, Shri Raman Singh, Hon'ble Chief Minister of Chhattisgarh** said, "The Chhattisgarh SKY scheme has given a big boost and created huge opportunity in electronic manufacturing in the state. I would like to congratulate all the entrepreneurs and expect these companies to start execution of the projects at the earliest"

Speaking on the association **Mahesh Lingareddy, Founder and Chairman** said "Smartron is building India's first global technology OEM brand with focus on innovation led product ecosystem around tronX, an AI powered IOT platform delivering intelligent experiences through range of smart devices to various verticals. We are glad to be associated with the Government of Chhattisgarh's vision to be at the forefront of digital India. We strongly believe that this association will bring in number of smart technologies, jobs and manufacturing and product ecosystems to the state. With our strong R&D led product portfolio that includes the tphone, tbook, the srtphone and a number of smart devices from tabs to wearables to laptops to smart home devices in the pipeline, we look forward to partnering with the Govt of Chhattisgarh to transform the state's technological infrastructure and deliver highly intelligent and personalized services in the areas of health, home, education, governance, infrastructure, agriculture and energy."

Through this collaboration with the state, Smartron will be participating in various government initiatives like the Smart City project, the SKY program. The company will be able to fulfil the state's requirements for smart products and technologies on an ongoing basis.

About Smartron:

Smartron was founded in August 2014 with a vision to build India's first true global technology OEM brand that is 'designed and engineered' in India for India and the world. Smartron developed and introduced tronX™, an AI powered IoT platform offering **devices, sensors, services,** community and care delivering seamless and intelligent experience targeting consumer, enterprise, industrial and infrastructure markets. With more than 50 patents already filed, Smartron is innovating and investing in variety of smart, sensor, robotics, big data, artificial intelligence and UI/UX technologies.

Smartron high-end tbook and tphone products under tronx platform gives the users easy access to the tstore, tcloud (unlimited storage), tcare and services offering seamless experiences. Sachin Tendulkar the Brand Ambassador and Strategic Shareholder of Smartron had formally launched these devices in the second quarter of 2016.

For Further Information:

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