Smartron and Qualcomm Technologies introduce Qualcomm® Mesh Networking platform for IoT connected homes in India

New Delhi, September 29, 2017: Smartron, India's first global technology OEM and IoT brand, announced their plans to introduce the newly launched Qualcomm® Mesh Networking platform for IoT connected devices for the Indian market. With this association, Smartron & Qualcomm Technologies aim to build a robust ecosystem of connected devices and services suited for the Indian smart home.

With rapid urbanization, growing aspirational middle class and increasing per-capita incomes, the smart home market in India is not just a reality but an affordable one now. This scenario presents the right opportunity for a home-grown company like Smartron to build a scalable product ecosystem for smart home solutions catering to the local consumer needs and infrastructure requirements.

TheQualcomm Mesh Networking Platform, includes the Qualcomm® Wi-Fi SON (Self Organising Network) Feature suite, that is designed to ensure corner to corner Wi-Fi coverage in the house, the Qualcomm® IoT Connectivity Feature Suite that supports multiple IoT communication protocols for virtually seamless onboarding and control of a wider range of IoT devices. It also includes integrated voice capabilities that support smart voice assistant to help consumers with simple daily tasks such as telling the time, weather, calendar events, and control IoT devices using voice, as well as Qualcomm® Mesh Networking Reference Design that enables partner OEMs to develop next generation products with cutting edge features.

Smartron had recently unveiled tronX™ which is a highly intelligent and assistive AI + IoT platform that connects a range of devices, sensors and systems to the core to offer personalised experiences, services and care to consumers across Home, Health, Infra and Personal verticals. With tronX™ and Smartron's home built Natural Language Processing capabilities, the company is looking at enhancing the voice control experiences suited to a host of Indian languages and accents as well.

Mahesh Lingareddy, Founder & Chairman of Smartron commented, *"We are very excited about this relationship with Qualcomm Technologies to be the first Indian company to work together on their newly launched Wi-fi mesh platform. With Smartron's AI powered IoT platform tronX™, we have developed a strong ecosystem of products and services in the home automation vertical and we are looking forward to integrating some of QualcommTechnologies' technical expertise to build innovative solutions for the Indian market."*

"Qualcomm Technologies has created a new category of mesh networks that are transforming in-home connectivity. With the new Qualcomm Mesh Networking Platform, we are enhancing connected services in the home. Qualcomm Technologies is pleased to have worked with Smartron in this effort to offer a range of assistive Smart Home devices and services to our customers," said **Jim Cathey, Senior Vice President and President, Asia Pacific and India.**

The introduction of the Mesh Wi-Fi Platform from Smartron, powered by Qualcomm Technologies will see the rollout of new home automation devices and products being launched for consumers in the next few months.

About Smartron

Smartron was founded in August 2014 with a vision to build India's first true global technology OEM brand that is 'designed and engineered' in India for India and the world. Smartron developed and introduced tronxTM, an AI powered IoT platform offering devices, sensors, services, community and care delivering seamless and intelligent experience targeting consumer, enterprise, industrial and infrastructure markets. With more than 50 patents already filed, Smartron is innovating and investing in variety of smart, sensor, robotics, big data, artificial intelligence and UI/UX technologies.

Qualcomm is a trademark of Qualcomm Incorporated, registered in the United States and other countries.

Qualcomm Mesh Networking Platform,Qualcomm Wi-Fi SON Feature Suite, Qualcomm Mesh Networking Reference Design, and Qualcomm IoT Connectivity Feature Suite are products of Qualcomm Technologies, Inc.

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